

# Marketing Paid Internship

## About Goodwall:

Goodwall is an exciting ed-tech/social startup. It's the positive, inspirational personal-development community where students connect and get recognized for their talents and achievements. We provide a revolutionary new way in which students connect to university admissions teams via 1-to-1 chat. Along the way, students use Goodwall to discover opportunities and services for personal growth and development (volunteering in Fiji, anyone?). In short, we're not your average social network or ed tech company.

We're located at the beautiful new EPFL Innovation Park in Geneva (2 min walk to the lake, 5m walk to the train station), along with an office in London. We've won many prizes, become thought leaders in our space. We are a growing, passionate team of 15 employees. Our team moves fast, continuously striving to create a better service. **Your responsibilities will evolve** depending on your abilities and your willingness to grow.

## What you'll do:

- ★ **Assist in the operations** in Goodwall's marketing department.
  - Digital marketing → Facebook, Google, Instagram, and more
  - Developing and implementing new marketing initiatives
  - Managing our growing campus rep program
  - Managing social media accounts
- ★ Around 10% of administrative work

## What we offer you:

- Significant responsibility with a role to run the operations of an important growth element of the company.
- Freedom to grow with potential for this to become a full-time role.
- ★ A challenging and fast-moving work environment
- ★ A position that will develop according to your capabilities and willingness to grow and to take on new responsibilities
- ★ A young and dynamic team

## What you'll bring:

Must haves:

- ★ **The right attitude:** we find solutions, not excuses. We value effectiveness, not efficiency in getting irrelevant tasks done. Expect your choices to be challenged, and we expect you to challenge everyone else's.
- ★ At least 3 of the following skills:
  - Web Analytics
  - Coding → HTML/CSS
  - Design software → Photoshop, illustrator, etc.
  - Wordpress
  - SEO/SEM
  - E-commerce
- ★ Fluent English.
- ★ Able to handle multiple projects
- ★ Autonomous and self-directed

Nice to haves:

- ★ Experience working at a start-up or tech company.

**Location:** must be available to work in the Geneva office.

**Salary:** This is a paid internship that could lead to a full-time position. Exact compensation TBD.

**Starting Date:** as soon as possible - for a minimum of 6 months

Please send your CV to [vijay@goodwall.org](mailto:vijay@goodwall.org) by the 28th of July 2017.